

Break Free

with the powerful Snapizzi™ web-based business platform for School, Sports and Event photographers.

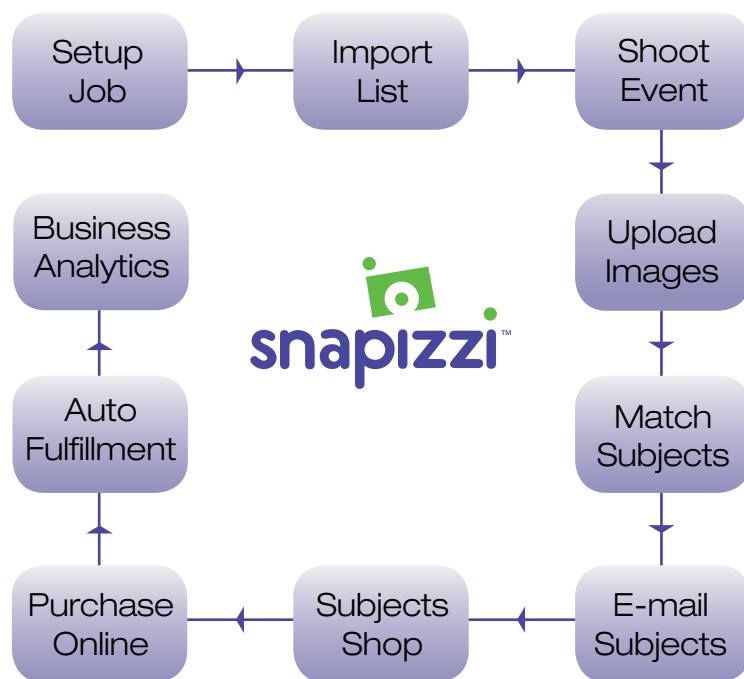


Snapizzi offers a powerful and comprehensive web-based platform that promotes business excellence and success. Ideal for all high-volume photographers, our easy-to-use, all-digital solutions optimize workflow processes, provide world-class e-commerce and apply the latest technology to improve marketing results.

You also benefit from extensive reporting, business intelligence, analytical tools and performance bench-marking never before available. Finally, you get up and running quickly, without costly up-front fees or additional equipment. We deliver:

- Un-tethered shooting freedom
- Automated subject matching
- Shorter set-up & shoot times
- Integrated e-commerce
- Powerful e-marketing tools
- Extensive Business Analytics
- Scalable online platform
- No up-front investment

The Snapizzi System



Snapizzi empowers you to...

- Increase efficiency and reduce cost using our optimized job workflow
- Grow your business utilizing our proven marketing and sales solutions
- Gain valuable insight with our industry-leading business intelligence

Job Workflow

- End-to-end workflow solution
- Patent-pending image tagging organizes photos
- Un-tethered shooting allows freedom to roam
- Subject list import and management
- Privacy options put you in control of who views photos
- Web-based, high-volume picture upload capabilities
- Picture editing tools, cropping and green screen*
- Customized packages, product offerings and pricing
- Online and offline ordering and management
- Proofing, class photo and yearbook photo selection
- Integrated print and merchandise fulfillment
- Composites* and ID cards*

Sales & Marketing

- Customized home page for your customers
- Your branding elements throughout customer experience
- Online sales using integrated e-commerce
- Discounting options to promote up-selling
- Directed e-mail communication to customers
- Repeat sales tools
- Trigger marketing*
- Sales campaigns*
- Expand business securely and swiftly with fail-safe data backup and the power of cloud computing

Business Intelligence

- Track overall sales, revenue and cash flow
- Analyze per-job performance
- Measure e-mail and campaign performance (e-mails opened, clicked, sold, etc)
- Gain predictability utilizing forecasting tools and charts
- Generate reports to capture business statistics
- Benchmark your business against industry and segment trends and statistics*
- Analytical tools to drive decision-making and sales/marketing strategy*
- Tailored recommendations from our expert analysts*

* In development



Your interface for job management with guided navigation.



Your interface for branding, sales and marketing tools.



Your interface for business intelligence with job performance analytics.